What is claimed is:

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A system for punching holes through a continuous film comprising:

a framework to facilitate transport of said continuous film;

an optical encoder mounted to a sensing roller; said sensing roller connected to a shaft and

said framework and rotated via contact with said transported continuous film;

a plurality of transport rollers connected to shafts and said framework; said rollers rotated via

contact with said transported continuous film;

software for signaling the punching of holes through said transported continuous film.

2. A method system for punching holes through a continuous film comprising:

determining a/hole pattern to be punched through a continuously transported film;

determining a punching location for punching said determined hole pattern through said

continuously transported film;

signaling the punching of said determined hole pattern through said continuously transported

film at said determined punching location;

punching said determined hole pattern through said continuously transported film at said

determined punching location.

3. The method of claim 2 wherein said determining a punching location for punching said

determined hole pattern through said continuously transported film further comprises;

communication of a signal from an optical scanner to a computer; said signal indicating travel

4 measures of said continuously transported film;

analyzing said communicated travel measures;

signaling the punching of a determined hole pattern whenever said analyzed travel measures reveal the presence of a punching location for punching said determined hole pattern through said continuously transported film.

- 4. The method of claim 2 wherein said signaling the punching of said determined hole pattern through said continuously transported film at said determined punch location further comprises the signaling and punching of a variable hole pattern through said continuously transported film at said determined punch location.
- 5. A computer program for punching holes through a transported continuous film comprising:
 a code segment for determining an appropriate punching location for punching holes through
 said continuously transported film;

a code segment for signaling the punching of said holes through said continuously transported film at said appropriate punching location.

6. The computer program for punching holes through a transported continuous film according to claim 5 wherein said inputting a pre-selected hole pattern to be punched through said continuously transported film and further comprises the inputting and punching of a plurality of said pre-selected hole patterns.

The computer program for punching holes through a transported continuous film according 1 7. to claim 5 wherein said determining an appropriate location for punching a hole pattern through said 2 3 continuously\transported film further comprises: repeated punching of said pre-selected hole pattern for subsequent punching operations 4 following first occasion of punching a hole pattern through said continuously transported film. 5 The computer program for punching holes through a transported continuous film according 1 8. to claim 7 wherein said inputting a pre-selected hole pattern to be punched through said continuously 2 transported film and further comprises the inputting and punching of a plurality of said pre-selected hole patterns. An apparatus for punching holes through a transported continuous film comprising: a framework, 2 a plurality of rollers attached to said framework an optical encoder attached to at least one roller within said plurality of rollers; 5 a punch assembly connected to said framework; a solenoid valve connected to said punch assembly, 6 a compressed air source connected to said solenoid valve. 7 10. The apparatus of claim 9 further comprising: 1 a plurality of solenoid valvés connected to a plurality of punch assemblies, said plurality of 2 punch assemblies connected to said framework; 3

a computer communicably attached to said apparatus-for punching holes through a 4 5 transported continuous film. A punched film produced according to the process of claim 2. 1 A punched film according to claim 11 wherein said film is essentially of polyethylene 1 12. composition. 2 A punched film according to claim 11 wherein said film is essentially of non-polyethylene 2 is composition. A punched film produced according to the process of claim 3. A punched film produced according to the process of claim 4. 15.